

COUPON FLAP

FOLD-IN

BACK

COVER

ECRWSS

Local
Postal Customer

12345

bleed area 11.25" x 17.25" (make background fill this box)

trim area 11" x 17" (area to be cut)

safe area 10.5" x 16.5" (keep all text & graphics within this box)

INSIDE LEFT PANEL

INSIDE MIDDLE PANEL

INSIDE RIGHT PANEL

COUPON FLAP

