



WEEKLY OILER



LONGVIEW TX EYES OPENING

The grand opening czar Brandon Cornelius is on the move again, this time in Longview TX to assist franchisee Gene Pickern with the opening of his first Costa Oil - 10 Minute Oil Change location.



Costa Oil Returns to NASCAR

Ryan Ellis will pilot the #43 Chevy under the primary sponsorship of Costa Oil - 10 Minute Oil Change for two races in 2024.

The first race will be in Martinsville April 6th, followed by another primary in Dover DE on April 27th.

Inquire about attending the race with the team! hq@costaoils.com

Costa Oil, a leading player in the automotive service industry, is thrilled to announce the opening of its newest service center in Longview, Texas. This strategic expansion marks a significant milestone in Costa Oil's mission to deliver top-notch automotive care and customer service across the nation. The COO of Costa Oil, David Falzarano, expressed his excitement about this new venture, highlighting the company's commitment to providing exceptional service and fostering community connections in Longview.

Falzarano remarked, "We are beyond excited to bring Costa Oil's trusted and innovative automotive services to Longview, Texas. This new location is not just a service center; it's a commitment to the community here, a pledge to deliver quality, convenience, and unparalleled customer care. Longview's vibrant community and dynamic economy make it the perfect fit for Costa Oil's expansion strategy. We're not just opening doors to a new service center; we're opening avenues for employment, community engagement, and long-lasting customer relationships."

Costa Oil Newton received a 5 star review. "I freaking LOVE this business plan and establishment. I don't do well with pre-planning, so a last minute oil change is EXACTLY what I need. The boys are thorough and friendly and never make me feel rushed. I am so grateful. Ty!"





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QUICK LUBE NEWS

An Athens, Georgia Jiffy Lube was robbed of about \$7,500 worth of premium motor oil, reports the Athens Banner-Herald.

The product was stolen from a Jiffy Lube at 3745 Atlanta Highway, which was discovered missing on March 8.

Though the oil was taken from a shed behind the store, there were no signs of forced entry. Police spokesman Geoff Gilland said that the detective assigned to the case is currently waiting on security camera footage to get a better idea of what may have happened.

Being motor oil of the Platinum brand, there were 15 boxes stolen, each valued at around \$500. Gilland noted that it's possible the oil was stolen to be resold.

"There is a black market for anything of any value," the detective on the case reportedly told Gilland.

Employee of the month

Michael Campbell - Avon OH

FRANCHISE STORE OF THE MONTH



Peachtree City GA

CORPORATE STORE OF THE MONTH



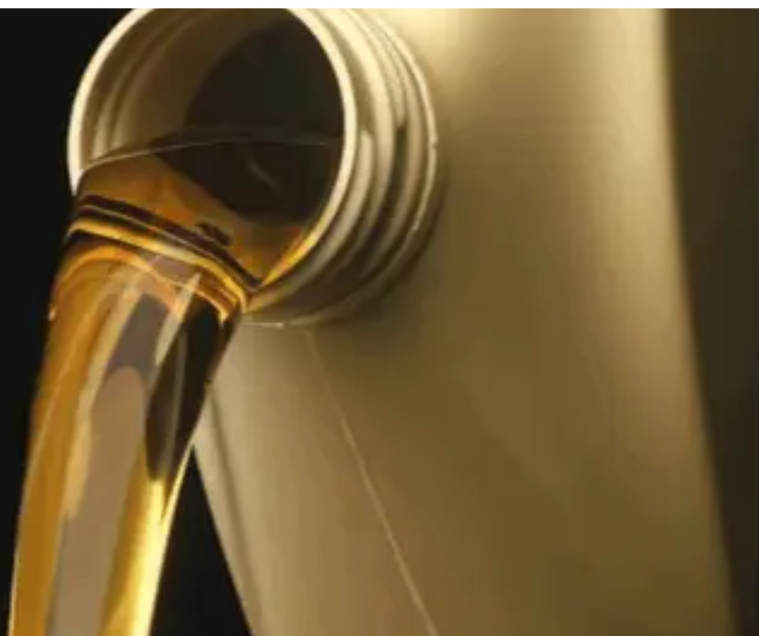
Harrisburg PA

CAR COUNT HIGH OF THE WEEK
COSTA OIL - HARRISBURG PA
51 Cars



WEEKLY OILER

WHAT A COOL
CAR!



CONSTRUCTION CORNER

Parkville MO - Holly Lavendar and team are piloting a new siding in their new construction that is set to wrap up shortly. This new siding is designed to replicate real cedar at a fraction of the cost.



1978 Chevrolet C10 Submitted By
Newton IA Store