



WEEKLY OILER



HIXSON TN COSTA OIL OPEN FOR BUSINESS

"Had a great grand opening today in Hixson, TN. Cars started lining up at 6AM Thanks to @Brandon Cornelius grand opening went pretty smooth. Thanks for all the help buddy!" - Asfand Sheikh



Costa Oil Returns to NASCAR

Ryan Ellis will pilot the #43 Chevy under the primary sponsorship of Costa Oil - 10 Minute Oil Change for two races in 2024.

The first race will be in Martinsville April 6th, followed by another primary in Dover DE on April 27th.

Inquire about attending the race with the team! hq@costaoils.com

The opening of Costa Oil in Hixson, TN, is an exciting development for several reasons:

Community Growth: The arrival of Costa Oil signifies growth and investment in the Hixson community. It brings new business to the area, contributing to the local economy and potentially attracting more commerce.

Convenience: Residents of Hixson and surrounding areas now have access to Costa Oil's renowned quick and efficient oil change services, making vehicle maintenance more convenient than ever. This addition means less travel time for basic car care, fitting seamlessly into the busy lives of the community members.

Employment Opportunities: The new Costa Oil location will create job opportunities for locals, offering employment in various roles from customer service to technical positions. This not only benefits the economy but also strengthens the community by providing stable employment options.

Quality Service: Costa Oil is known for its high-quality service and customer satisfaction. The community of Hixson can now benefit from professional automotive care that ensures their vehicles are running efficiently and safely, contributing to overall road safety and vehicle longevity.

Costa Oil - Mesa received a 5-star review. "Quick and precise service. Got my van serviced and checked over quickly and professionally. I highly recommend them. I've been here multiple times and I've always been treated with dignity and kindness."





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QUICK LUBE NEWS

Expansion of Services: Quick lube shops are increasingly offering a broader array of services beyond traditional oil changes, such as tire rotations, battery checks, and minor repair work. This expansion aims to provide a more comprehensive maintenance service, enhancing customer convenience and retention.

Technological Integration: Many quick lube businesses are integrating advanced technologies for service management, including digital inspection tools, customer relationship management (CRM) systems, and online appointment booking platforms. These technologies improve operational efficiency, customer communication, and service personalization.

Focus on Sustainability: Environmental concerns are driving quick lube shops to adopt more sustainable practices. This includes the use of eco-friendly lubricants, recycling of oil and other materials, and investment in energy-efficient equipment. Such initiatives not only reduce environmental impact but also appeal to environmentally conscious consumers.

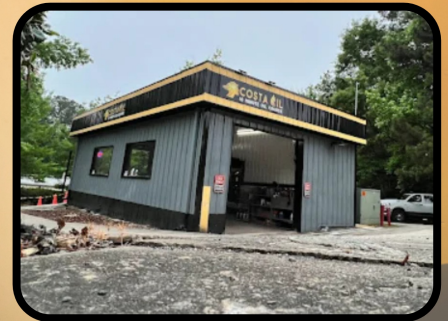
Mobile Services: The rise of mobile quick lube services is a notable trend, where businesses offer on-site oil changes and maintenance services at customers' homes or workplaces. This model provides ultimate convenience and is gaining popularity, particularly in urban areas and among busy professionals.

Employee Of The Month

Michael Campbell - Avon OH



FRANCHISE STORE OF THE MONTH



Peachtree City GA

CORPORATE STORE OF THE MONTH



Harrisburg PA

CAR COUNT HIGH OF THE WEEK

COSTA OIL - NORTH
VERSAILLES PA
60 Cars



WEEKLY OILER

WHAT A COOL CAR!



CONSTRUCTION CORNER

Pits have been installed for the Parkville MO Costa Oil which will be the first of two Costa Oil run by franchisee Holly Lavender!



2020 Ford Mustang GT Submitted By Harrisburg PA Store