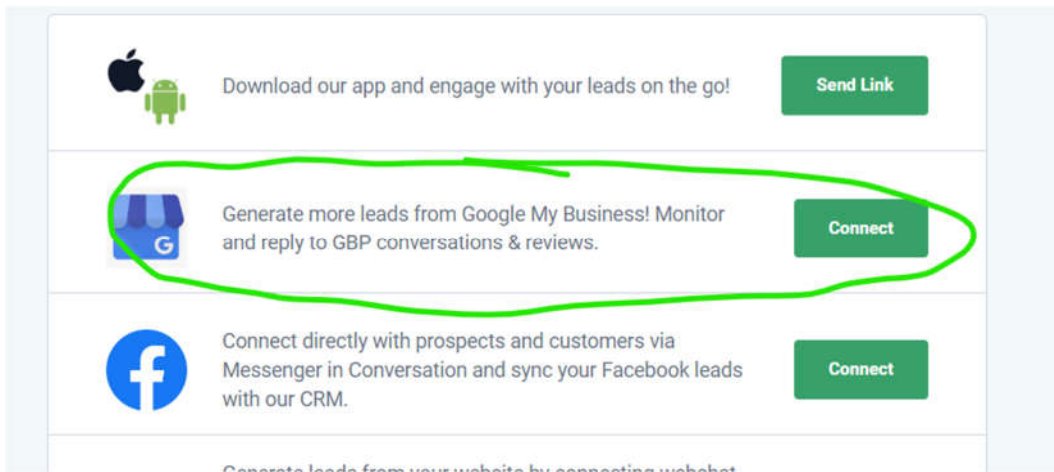


LINKING GOOGLE REVIEWS TO WEBSITE (Subdomain)

1. Login to Hawkeye – <https://app.hawkeyedigital.io>
2. From the left menu, click **Launchpad**. Then click **Connect** for the Google My Business option. Follow the steps to connect it to your Google Business Profile.

Note: You will need to be logged into Google and have access to your Google Business Profile from the same browser where Hawkeye is open.



3. After connecting successfully, your Google reviews will show up on your website homepage under Customer Testimonials:

Customer Testimonials

4717 Hixson Pike, Hixson, TN, 37343

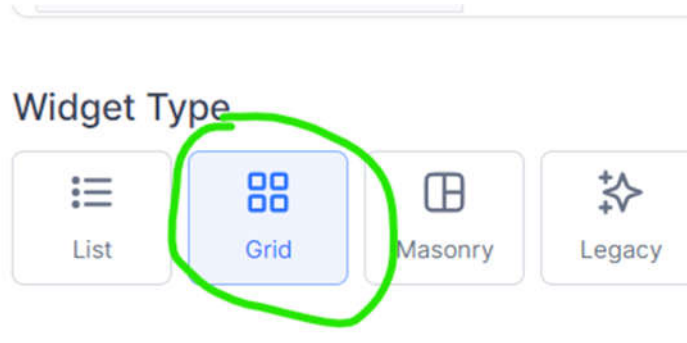
5.00 ★★★★★
based on 37 reviews

Corey Mullinax	Mar 09, 2024	★★★★★	Amie Hughes	Mar 09, 2024	★★★★★
Very professional. Great prices. Highly recommend.			Happy to have found a new quick service oil change place. Mohammad and Jacob were very personable, educational, and quick! Will definitely be returning.		

< 1 2 3 4 5 ... 19 >

4. The default view is 2 testimonials side by side. If you have a not great review, this can be unfortunate because it will be one of only 2 reviews shown. You can change the default from 2 to 8 testimonials:

- In Hawkeye, choose **Reputation** from the left menu. Then choose **Widgets** from the top menu, then **Edit Widget (lower right)**.
- Choose the **Grid** layout, then click **Save**.



NOTE: In addition to Google reviews, you can also set up Facebook reviews to show under Customer Testimonials on your website.

However, Facebook does not do a good job of filtering out spam reviews and these will appear under testimonials also. If you add Facebook reviews to your testimonials area, you should monitor your Facebook page closely and report as spam/delete the spam reviews so they do not appear on your website in this section.

Or, don't link Facebook reviews to your website.