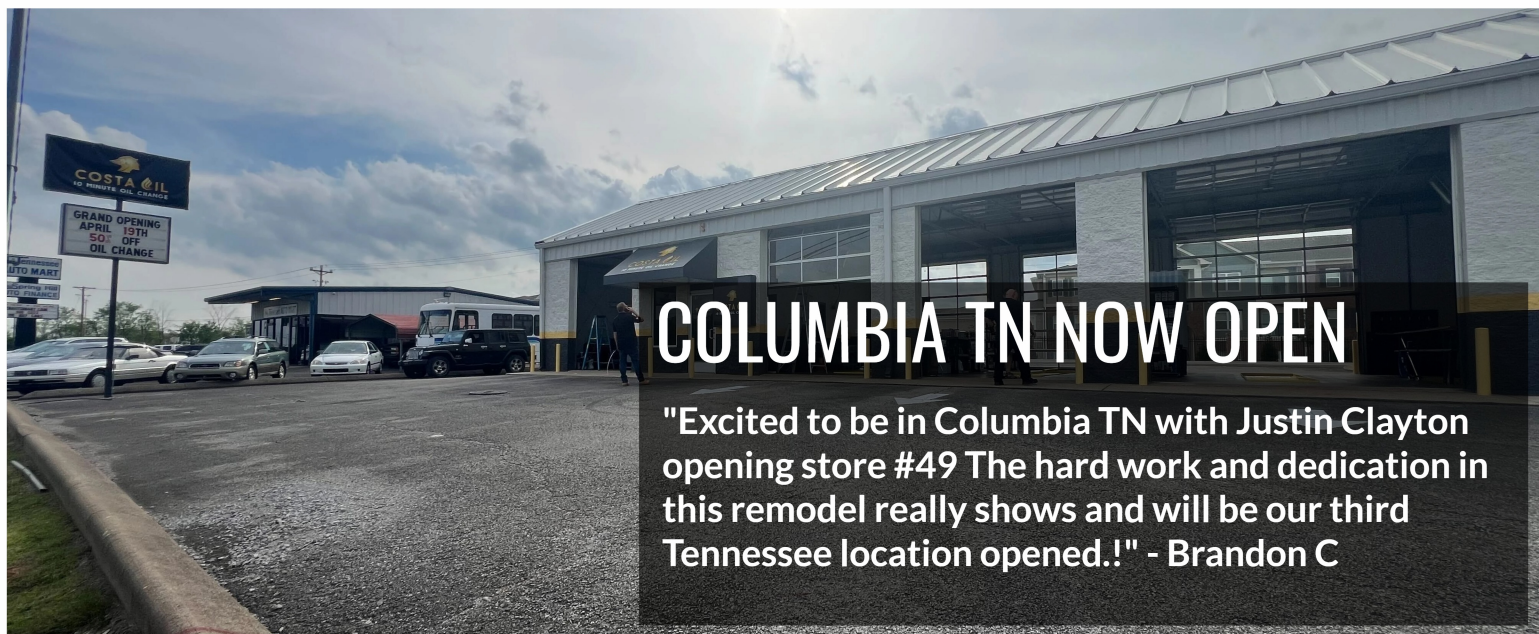




WEEKLY OILER



COLUMBIA TN NOW OPEN

"Excited to be in Columbia TN with Justin Clayton opening store #49 The hard work and dedication in this remodel really shows and will be our third Tennessee location opened.!" - Brandon C



Costa Oil Returns to NASCAR

Ryan Ellis will pilot the #43 Chevy under the primary sponsorship of Costa Oil - 10 Minute Oil Change for two races in 2024.

The first race will be in Martinsville April 6th, followed by another primary in Dover DE on April 27th.

Inquire about attending the race with the team! hq@costaoils.com

Costa Oil, known for its efficient 10-minute oil change service, is expanding its presence with a new franchise in Columbia, Tennessee, operated by Justin Clayton. This new location strengthens Costa Oil's growth in the Southern United States and aims to bring convenient and quick vehicle maintenance services to the local community.

Justin Clayton, an experienced entrepreneur within the automotive industry, is excited about this new venture. "We're introducing a fast service model that perfectly aligns with the busy schedules of our customers," said Clayton. The Costa Oil service allows customers to stay in their cars during the quick oil change, enhancing convenience without sacrificing quality.

Columbia's growing economy and population make it an ideal location for this franchise. The new service center is strategically placed to attract both residents and commuters, maximizing accessibility.

In addition to providing top-notch service, Clayton emphasizes community involvement. "We plan to actively participate in local events and contribute to the community's economic and social well-being," he added.

With this new opening, Costa Oil continues to innovate in automotive care, focusing on efficiency and customer satisfaction.

Costa Oil Palm Harbor received a 5 star review "Best oil change experience of my life! Fast, thorough, friendly! Highly recommend, will definitely be going back!"





WEEKLY OILER



QUICK LUBE NEWS

Unreliable access to charging stations will continue to be an obstacle to widespread electric vehicle adoption, according to one California researcher.

Quartz reports that in a recent blog post from Andrew Campbell, executive director of the Energy Institute at Haas at the University of California, Berkeley, he highlights how the inaccessibility of EV chargers has damaged consumers' confidence in switching from a gas-powered vehicle.

It's just having access to an EV charger, though—it's finding one that works. In his post, Campbell references a JD Power survey from last year which showed 1 in 5 EV charging attempts failing. Even with upcoming investments in charging infrastructure, consumers will need to see it reliably works before they feel confident about making the switch.

To address this, Campbell suggests making adjustments to federal charging station subsidies that will encourage functional chargers and/or have repercussions for outages.

"The federal government has made a big commitment to making charging more widespread. The Federal Highway Administration and state agencies need to make sure those chargers work," wrote Campbell.

Employee of the month

Bryan Smith - Hanover PA

FRANCHISE STORE OF THE MONTH



Chalmette LA

CORPORATE STORE OF THE MONTH



Lewisburg PA

CAR COUNT HIGH OF THE WEEK

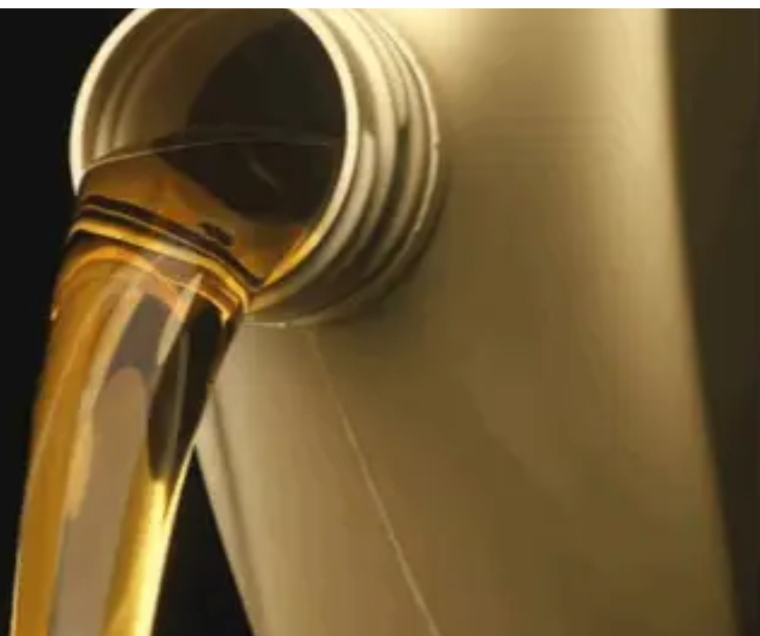
COSTA OIL - North Versailles PA

46 Cars



WEEKLY OILER

WHAT A COOL
CAR!



CONSTRUCTION CORNER

Pasadena TX - The car wash conversion for Costa Oil franchisee Alan Ford has begun. This facility will host several self serve car wash bays as well as two quick lube bays for oil changes.



1955 Chevrolet Truck Submitted By
Mesa AZ Store